AMARANDA HERNÁNDEZ

GRAPHIC + MOTION DESIGN

CONTACT

Amaranda Hernandez

Graphic Designer with
10+ years of experience.

amarandadesign@gmail.com
amarandadesign.com
Linked In

SKILLS

Creative:
Branding Systems, Social Media Graphics, Print, Illustration, Motion Graphics, Video Editing

Creative Software:
Adobe Suite: Illustrator CC, Photoshop CC, After Effects CC, InDesign CC, Premier Pro CC, Figma, Procreate, Canva, Blender

Marketing Software:
Hubspot, Google Suite, Microsoft Office Suite, Asana, Monday.com, Trello

EDUCATION

Austin Community College
Certificate in Motion Graphics
AUGUST 2017 - SEPT 2019 / *AUSTIN, TX*

Graduated President's Honor Roll

St.Edward's University
B.A. In Graphic Design
AUGUST 2012 - MAY 2016 / *AUSTIN, TX*

Graduated Summa Cum Laude

LANGUAGE

English - Proficient
Spanish - Proficient

EXPERIENCE

PropertyTek /// Graphic Designer

JULY 2025 - SEPT 2026 • *REMOTE*

PropertyTek is a private equity-backed real estate technology company. I worked in the marketing team managing several brands under their portfolio such as ShowMojo and Tenant Turner. I collaborated closely with different teams across both companies to create marketing assets for digital and print such as landing pages, email drip campaigns, social media, google ads, promotional videos, conference banners, webinars, slide decks and many other assets. I managed other designers and helped project manage to ensure quality and timely delivery.

Freelance /// Graphic Designer & Motion Designer

DEC 2019 - PRESENT • *REMOTE*

As a freelancer, I have worked on promotional videos, social media reels, brand logos and style guidelines. I have also done more experimental work such as 3D modeling and music videos.

Volusion /// Graphic Designer

MARCH 2018 - JULY 2025 • *AUSTIN TX, REMOTE*

Graphic Designer / FEB 2022 - JULY 2026
Volusion is an all-in-one e-commerce website builder and online selling platform. In addition to previous responsibilities, I established brand design guidelines and worked on projects across different channels such as landing pages, email, social media, slide decks, webinars and promo videos. I worked closely with other team such as product, sales, customer support and HR.

Associate Graphic Designer / JULY 2019 - FEB 2022
I worked on social media, emails and infographics for the marketing team.

Visual Designer Intern / MARCH 2018 - JULY 2019
I worked with the team to create company branded items such as t-shirts and swag and social.

Austin Creative Resuse /// Graphic Designer

JUL 2018 - DEC 2019 • *AUSTIN, TX*

ACR is non-profit creative reuse center. I volunteered as a designer to created social media graphics and print collateral, such as posters and signs, for the center.

REVELATOR /// Graphic Designer Intern

JAN 2018 - MAY 2018 • *AUSTIN, TX*

Revelator is a film production company. I worked on internal design guidelines and pitch decks for upcoming projects.

SAGE ATC /// Graphic Designer Intern

JAN 2016 - MAY 2016 • *AUSTIN, TX*

SAGE ATC is an environmental engineering and technical consulting firm. I worked on print collateral for events, conferences and marketing needs.